



Street Team Representative

Part-Time, Irregular, Hourly, Various Locations

Fair State Brewing Cooperative is seeking multiple people to join our Street Team in a part-time capacity in multiple areas throughout Minnesota. We have grown significantly each year since our founding, and we expect to grow considerably in the next few years. We are looking for excited and passionate individuals to help us engage with customers in the following areas:

Duluth, MN
St Cloud, MN
Minneapolis – Saint Paul, MN
Rochester, MN

Fair State is one of the first cooperatively-owned breweries in the US. We began operations at our Northeast Minneapolis brewery/taproom in August 2014, and added a large production brewery in St. Paul, MN in 2017. We continue to operate the taproom and original brewery in Minneapolis, but we now perform most of our brewing and packaging for distribution in Saint Paul, which is also where our marketing and administrative staff are located.

We focus on traditional lager beer, sour beer (ranging from kettle sours to 100% barrel-fermented mixed culture beers), and hoppy beers. Our products are available in Minnesota, Wisconsin, Iowa, and the Dakotas, as well as a handful of markets on the Eastern Seaboard and the West Coast. As a member-owned cooperative, we take our responsibility seriously to positively impact the communities in which we do business through our events programming, our approach to doing business, and Fair State Cooperates, our philanthropic and volunteer program.

This position will report to the Off-Premise Sales Manager.

Responsibilities

- Work at least one tasting event per month. Tasting event hours and days vary, but consistently include afternoons and evenings Wednesday through Saturday.
- Attend (paid) trainings as required
- Use scheduling software to regularly claim tasting shifts
- Communicate availability to Off-Premise Sales Manager
- Follow tasting processes and standards, including:
 - Represent Fair State Brewing Cooperative in a friendly, knowledgeable, and professional manner to liquor store staff, event managers and customers
 - Set up and break down tasting area
 - Check customer IDs and observe customer behavior to serve samples legally and responsibly
 - Guide customers through the prescribed tasting order
 - Engage and educate customers about Fair State products and our cooperative
 - Follow Fair State policies and procedures at all times

Desired Skills and Experience

- Enthusiasm for talking about Fair State's beer and cooperative business model
- Ability to engage with diverse audiences
- Commitment to following company policies and procedures
- Comfort with limited supervision and ability to make (informed) decisions independently
- Strong communication skills
- Experience in food and beverage, education, or hospitality



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Requirements

- Able to stand for 2-4 hours at a time
- Able to work evenings and weekends
- Able to lift cases of beer (20 lbs.) repeatedly and safely
- Able to reliably travel to accounts and event locations on time
- Able to read, follow, and give oral and written English instructions
- At least 21 years of age as of the time of application

Compensation

This is a part-time, hourly position. Compensation is \$15/ hr. As an irregular part-time employee, this role is also eligible for:

- Employee Assistance Program
- (1) 4pks of beer after each tasting worked
- Sick and Safe Time Off and Workers Compensation, as required by law

Application Process

Please follow these instructions carefully; we may not review submissions that do not follow these instructions.

Email streetteam@fairstate.coop and use the subject line "Street Team – [City]", where "[City]" is which city you wish to regularly work in. We are hiring for positions in Duluth, St Cloud, Minneapolis – Saint Paul, and Rochester. In your email, answer the following questions:

1. What is your favorite beer and why?
2. What experience and perspective will you bring to our team?
3. Why do you want to work for Fair State?

Submissions will be accepted until February 29. Interviews will be conducted and offers extended on a rolling basis.